



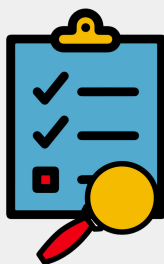
# DIGITAL ROUTES

OF CULTURAL HERITAGE FOR A SUSTAINABLE FUTURE

PR. NR. 2020-1-PL01-KA205-080646

## IO3-A3

### VALIDATION OF THE SOCIAL ENTREPRENEURIAL COMPETENCES



Co-funded by the  
Erasmus+ Programme  
of the European Union



# DIGITAL ROUTES

OF CULTURAL HERITAGE FOR A SUSTAINABLE FUTURE

## OPEN BADGES ECOSYSTEM

Intellectual Output 3 – Activity 3 of the Digital Routes project presents the ecosystem of Open Badges, one that validates social entrepreneurial competences, based on the framework developed in IO1-A3.

The consortium has designed the ecosystem to promote accessible, quality, digital youth work. With the help of the Open Badges, digital validation certificates are issued for the completion of certain modules and tasks, and the improvement of the chosen competences.

**MODULE 1:  
INTRODUCTION - MEET THE CULTURAL ENTREPRENEUR**



**MODULE 2:  
ENTREPRENEURS IN CULTURAL TOURISM**

**MODULE 3:  
CULTURAL ENTREPRENEURS - BUSINESS COMPETENCIES**



**MODULE 4:  
CULTURAL ENTREPRENEURS -  
COMMUNICATION & MARKETING COMPETENCIES**

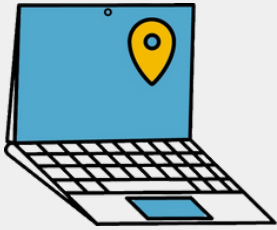
**MODULE 5:  
CULTURAL ENTREPRENEURS - DIGITAL COMPETENCIES**



**MODULE 6:  
CULTURAL ENTREPRENEURS - CREATIVE COMPETENCIES**

**MODULE 7:  
CULTURAL ENTREPRENEUR -  
WORKING WITH LOCAL COMMUNITIES**





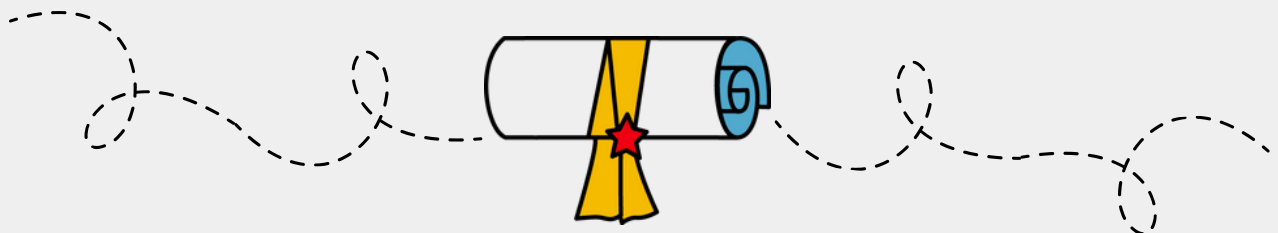
Through the e-Learning platform, young entrepreneurs in tourism and culture sectors can “navigate” through the learning opportunities, based on their needs, interests and passions across the wide spectrum of learning.

Acting as a youth friendly way to present and deliver diverse learning content online and offline, and to engage young people in identifying their learning opportunities and their needs, interests and passions. All of this learning is then recognised through the integration of Open Badges.



## THE INTEGRATION OF THE OPEN BADGES FRAMEWORK ALLOWS:

- Learners to get recognition for the things they learn through the Digital Routes Platform,
- Educators to give recognition for the things they teach,
- For the skills gained to be verified through the framework and organisations involved,
- Holders to display their badges across the web and indicate their competences and development.



**MORE INFORMATION ON [DIGITALROUTES.4LEARNING.EU](https://digitalroutes.4learning.eu)**