



Multiplier Event Agenda

Date: 20-21 March 2023

Venue: Măgura village, Braşov county, Romania

09.30 – 10.00	Welcome and coffee
10.00 – 10.30	Meet the trainers/speakers and the participants
10.30 – 11.00	Project Results – IO1: THE NEW GENERATION OF CULTURE PROMOTERS: THE METHODOLOGY FOR MAPPING AND CREATING CULTURAL ROUTES (FOCUS ON RURAL AREAS)
11.00 - 11.30	Project Results – IO2: THE DIGITALROUTES@CULTURE DYNAMIC TOOL: OPEN WEB PORTAL AND MOBILE APP BASED ON AUGMENTED REALITY & Project Website
11.30 – 12.00	Coffee Break
12.00 – 12.30	Project Results – IO3: THE DIGITALROUTES@CULTURE BACK PACKS: CAPACITY BUILDING TRAINING FOR NEW CULTURE ENTREPRENEURS AND MULTI-MEDIA RESOURCES FOR MAPPING
12.30 – 13.00	Project Results – IO4: THE DIGITALROUTES@CULTURE TOOL KIT - SETTING UP THE CULTURE CENTRES /CLUBS/ CAMPS BASED ON SYNERGIES (NATIONAL AND EU LEVEL)
13.00 – 14.30	Lunch
14.30 – 15.00	Project Results – IO5: THE DIGITALROUTES@CULTURE STRATEGY FOR SUSTAINABLE DEVELOPMENT: UP SCALING FROM THE LOCAL TO THE NATIONAL AND TO THE EU LEVEL
15.00 – 16.00	Facilitated discussion regarding cultural entrepreneurs in ecotourism destinations and protected areas in Romania
16.00 – 16.30	Coffee break
16.30 – 18.00	Practical activity on how to use the results of the project in working with youth workers and cultural spaces in ecotourism destinations in Romania using the DIGITALROUTES@CULTURE platform
18.30 – 20.00	Dinner