



Multiplier Event Agenda

Date: 28th of February 2023

Venue: Agia Varvara Gymnasium, Nicosia

Agenda	
09:00 – 15:45	Set up INFO DESK for the DIGITALROUTES@CULTURE project, open access to the website and the DIGITALROUTES@CULTURE e-Learning Platform
09:00 – 09:15	Welcome and meet the trainers/speakers (<i>Andrianna Georgiou & Chrystalla Thrasyvoulou & Panayiota Sofokleous – Project Coordinators & Project Manager</i>)
09:15 – 10:00	Project Presentation (<i>Chrystalla Thrasyvoulou – Project Coordinator</i>) <ul style="list-style-type: none">• Logistics information: Sector, Duration• Target groups• Rationale and project aims• Partners• Roadmap - Intellectual Outputs
10:00 – 10:30	Coffee Break
10:30 – 11:00	Project Results – IO1: THE NEW GENERATION OF CULTURE PROMOTERS: THE METHODOLOGY FOR MAPPING AND CREATING CULTURAL ROUTES (FOCUS ON RURAL AREAS) (<i>Chrystalla Thrasyvoulou – Project Coordinator</i>) <ul style="list-style-type: none">• IO1 aims and objectives• Mapping tool• Competence framework for Young Entrepreneurs
11:00 – 12:00	Project Results – IO2: THE DIGITALROUTES@CULTURE DYNAMIC TOOL: OPEN WEB PORTAL AND MOBILE APP BASED ON AUGMENTED REALITY & Project Website (<i>Andrianna Georgiou – Project Coordinator</i>) <ul style="list-style-type: none">• IO2 aims and objectives• Navigation into the e-Learning Platform• View the training course•
12:00 – 13:00	Project Results – IO3: THE DIGITALROUTES@CULTURE BACK PACKS: CAPACITY BUILDING TRAINING FOR NEW CULTURE ENTREPRENEURS AND MULTI-MEDIA RESOURCES FOR MAPPING (<i>Andrianna Georgiou – Project Coordinator</i>) <ul style="list-style-type: none">• IO3 aims and objectives• Cultural Guidebooks• Earn their open badges





	<ul style="list-style-type: none">• Validation of the open badges <p style="text-align: center;">DIGITAL ROUTES</p>
13:00 – 13:15	Coffee Break
13:15 – 14:00	<p>Project Results – IO4: THE DIGITALROUTES@CULTURE TOOL KIT - SETTING UP THE CULTURE CENTRES /CLUBS/ CAMPS BASED ON SYNERGIES (NATIONAL AND EU LEVEL) (<i>Andrianna Georgiou – Project Coordinator</i>)</p> <ul style="list-style-type: none">• IO4 aims and objectives• ToolKit presentation
14:00 – 14:45	<p>Project Results – IO5: THE DIGITALROUTES@CULTURE STRATEGY FOR SUSTAINABLE DEVELOPMENT: UP SCALING FROM THE LOCAL TO THE NATIONAL AND TO THE EU LEVEL (<i>Andrianna Georgiou – Project Coordinator</i>)</p> <ul style="list-style-type: none">• IO5 aims and objectives• Presentation of the policy recommendations• Memorandum of commitment
14:45 – 15:45	<p>Practical Activity, Discussion and closing of the event (<i>Andrianna Georgiou & Chrystalla Thrasyvoulou & Panayiota Sofokleous – Project Coordinators & Project Manager</i>)</p> <ul style="list-style-type: none">• Practical activity for the cultural spaces and routes• Open Q&A 'How to become a cultural entrepreneur• Assessment (Online quiz)• Promotional material